



SPONSOR Registration Form—4th NDIA Michigan Fall Business Event

Sponsorship Desired: **GOLD** _____ **\$5,000** **SILVER** _____ **\$2,500** **BRONZE** _____ **\$1,000**
(Please see Page 2 for Sponsorship Descriptions. **THIS FORM IS FOR SPONSORS ONLY.** Others please register using Conference forms found at <http://ndia-mich.org>)

Exhibit Space Reservations:

Booth Fee: **\$** _____ **Fee is \$0 for Gold / \$500 for Silver / \$750 for Bronze**
Booth Number: _____ (This is for NDIA office use only)

Exhibitor Services:

Y _____ N _____ My company will need electricity.
Y _____ N _____ My company will use the drayage (freight handling) service.

Booth Staff: _____ **X \$295 = \$** _____ **for Booth Staff participants**

Identify the number of person(s) that will attend at the *discounted registration fee of **\$275** each. Includes all sessions, meals, snacks, hospitality. Gold Sponsors = *4 maximum with each booth. All other sponsors = *2 maximum number of persons with each booth. **Please provide the names of the Booth Staff below:**

No. 1 Name _____ No. 2 Name _____
No. 3 Name _____ No. 4 Name _____

Exhibitor Information:

Contact Name: _____ E-mail: _____
Exhibitor (as it will be on booth ID sign and in conference literature): _____
Address: _____
City: _____ State: _____ ZIP: _____
Telephone--Land line: _____ Cell: _____ Fax: _____

Sponsor Payment:

1. Sponsorship \$ _____ Check No. _____
2. Booth /Staff \$ _____ Credit Card: American Express _____ VISA _____ Master Card _____
3.Total Amt \$ _____ Name on Card: _____
Card No.: _____ Exp. Date: _____
Phone Number of Card Holder:
Land line: _____ Cell: _____
Authorized Signature: _____

Mail this form with your payment to: **Please make check payable to NDIA- Michigan Chapter (FBE)**
NDIA Fall Business Event
c/o Mr. Cory Monson
133 Cedarwald
Oakland, MI 48306

IF QUESTIONS, PLEASE CONTACT:
Cory Monson 586.825.8770 / 586.615.8836 (cell)
monsone@gdls.com



4th NDIA Michigan Fall Business Event
“Understanding Your Customer: Bring Your ‘A’ Game”
Sept. 13-15, 2010 Detroit Marriott Troy, Troy, MI

Conference Sponsorships Available:

Gold - \$5,000

1. Company recognition on NDIA-Michigan Chapter Website. Full page advertisement in Conference Program.
2. Preferred Exhibit booth space (as available) with booth price included with Gold Sponsorship.
3. Up to 4 discounted exhibitor (participant) registrations at \$295 each with express registration / check-in.
4. Company listed as Gold Sponsor on signage at event.
5. One-to three minute video of your company promotion and/or product advertisements. Promotion loop shown at strategic times during the conference in main ballroom. **Promo material due by 30 August 2010 to Mr. Cory Monson at monsone@gdls.com.**
6. Formal recognition of NDIA Michigan Chapter Gold Sponsors at event with presentation of sponsorship award.

Silver - \$2,500

1. Company recognition on NDIA-Michigan Chapter Website. One-half (1/2) page advertisement in Conference Program
2. Preferred exhibit booth space (as available). Booth priced reduced to \$500.
3. Up to 2 discounted exhibitor (participant) registrations at \$295 each.
4. Company listed as Silver Sponsor on signage at event.
5. Formal recognition of NDIA Michigan Chapter Silver Sponsors at event with presentation of sponsorship award.

Bronze - \$1,000

1. Company recognition on NDIA-Michigan Chapter Website. One-quarter (1/4) page advertisement in the Conference Program.
2. Regular exhibit booth space at \$750 per booth.
3. Up to 2 discounted exhibitor (participant) registrations at \$295 each.
4. Company listed at Bronze Sponsor on signage at event.
5. Formal recognition of NDIA Michigan Chapter Bronze Sponsors at event with presentation of sponsorship award.

NOTE:

Sponsorship promo material is due to NDIA by 30 August 2010. Please call Cory Monson at 586.825.8770 / 586.615.8836 or email at monsone@gdls.com if any questions.



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ALL Sponsors and all Exhibitors will be listed in the Conference Program. NDIA-MI will publish information as provided unless NDIA-MI must edit to fit the 100 words or less requirement.

To include your company and its information on this list, please provide the information in bullet form per the example below in a Word file attached to an email message.

E-mail the following information to: monsone@gdls.com with cc: motalab@gdls.com by August 30th, 2010.

1. Attach Company Logo for inclusion in program:
2. Company Name:
3. Brief paragraph description of your company products, services, and expertise. Please include a paragraph—100 words or less. PLEASE DO NOT ATTACH VOLUMINOUS COMPANY DESCRIPTION AND HISTORY.
4. Business Type – Large; Small; Women-Owned Small Business; Veteran-Owned Small Business; Service-Disabled Veteran-Owned Small Business; Certified HUB Zone; Certified Small Disadvantaged Business
5. Company Website Address:
6. Street Address:
7. City, State, Zip Code:
8. Point Of Contact: Individual's Name and Title:
9. Phone Number:
10. Fax Number:
11. email Address:
12. Who will accept Sponsorship Award at Event? : (Name , Title, email, Phone)

EXAMPLE:

Company: Schmoe Tool & Die

Description: We are a machining and assembly supplier of precision components to the defense and aerospace industries. Systems components include suspension, hatch, traverse mechanism, and turret components and assemblies. We are ISO9001-2000 certified and seeking the AS9100 aerospace registration. Supplier qualification includes “delegation stamp” authorization for General Dynamics Land Systems, BAE, and AM General.

Business Type: Service-Disabled Veteran-Owned Small Business

Website: <http://www.schmoetoolanddie.com>

Address: 1234 Easy Street
Chesterfield Twp, MI 48083

POC: Joe Schmoe – President

Phone: (586) 716-4321

Fax : (586) 716-1234

Email : Joe@Schmoetool&die.com

Award Recipient : Name : (Dr./ Mr. / Mrs / Ms) Dr Joseph Schmoe

Business Title : President

Phone : (Work) 586.716.4321 (Cell) 586.222.222

email : <http://www.schmoetoolanddie.com>